

THE WENTWORTH COMPANY, INC.

COMPETITIVE INTELLIGENCE
Organization Charts
Customer Satisfaction Surveys

**SERVICES TAILORED IN SIZE AND SCOPE
TO FIT YOUR NEEDS**

Jon Cianci, Vice President, Sales and Marketing
310 732 2359 - joncianci@wentco.com

WENTWORTH COMPETITIVE INTELLIGENCE
WHAT IS YOUR COMPETITION DOING AND PLANNING?

Wentworth is known for its Recruitment Research. Our clients have understood that the same research skills and processes can deliver other information, including

- **Competitive Intelligence**
- **Organization Charts**
- **Customer Satisfaction Surveys**

You choose what you want. We deliver exactly what you order. Size, speed, comprehensiveness, price...all these can be **tailored to your needs.**

Wentworth Competitive Intelligence can help you know

- **Budgets**
- **Pricing**
- **R&D efforts**
- **New products**
- **Expansion plans**
- **Company strategies**

of your competitors.

Wentworth Code of Conduct

We do our work honorably.

Our experience tells us that if we create relationships with the individuals at the other end of the conversation, many will be happy to tell us about their jobs and their company, **volunteering the information we seek on your behalf.**

Your Investment

We can provide Competitive Intelligence for a **fixed project price or hourly.**

Whatever the arrangement, you will receive **excellent value for your investment.**

WENTWORTH COMPETITIVE INTELLIGENCE ORGANIZATION CHARTS

Sometimes you just need to know

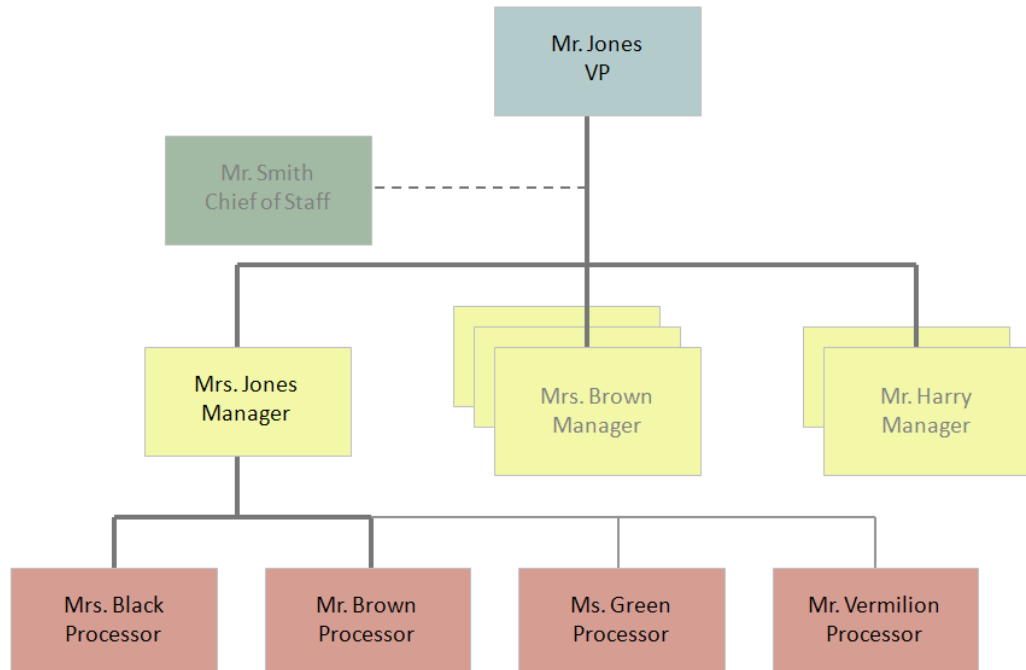
- What resources your competitors are investing in an initiative
- How those resources are organized

We can help you discover this information.

We can provide Competitive Intelligence for a fixed project price or hourly.

Whatever the arrangement, you will receive excellent value for your investment.

Target Company, Inc. Processing Department



— relationship is verified — high confidence in relationship - - - - moderate confidence in relationships

For information about this report, please contact Danielle Cordery, Phd, - 310 732 2359 - daniellecordery@wentco.com
THE WENTWORTH COMPANY INC. Report to Client Company Regarding Target Company - March 18, 2010 - Page 2

Wentworth Competitive Intelligence CUSTOMER SATISFACTION

How satisfied are your customers with your products or services...or your competitors' customers with their products or services?

Wentworth can find out.

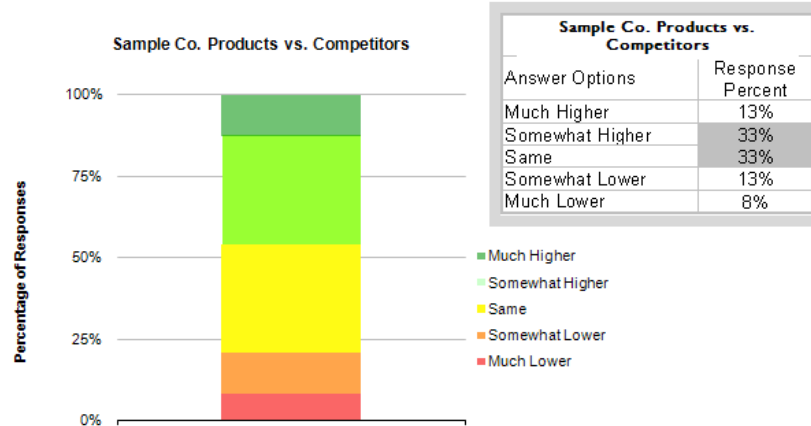
Same code of ethics: **we collect information honorably.** Instead, we quickly create telephone relationships and then just **listen.**

Same investment: **hourly or project based.**

Same value: **lots of valuable information for a modest investment.**

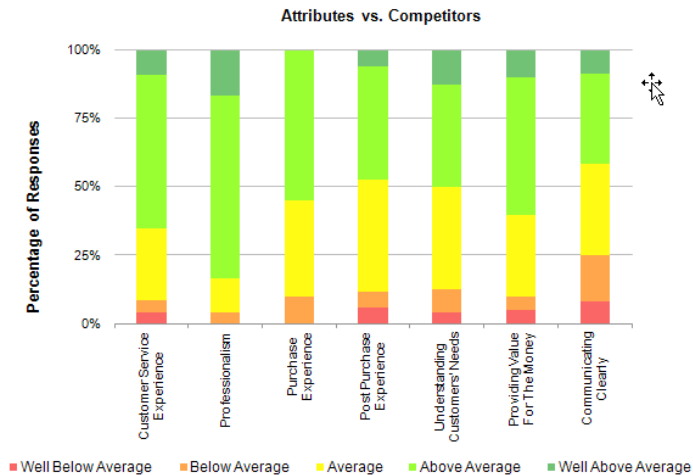
Products In Comparison to other Companies:

Sample Company Customers ranked Sample Company products "Somewhat Higher" or "Same" when compared with competitors: 3.29 / 5 (5 = best)



Attributes

Customers indicated that they felt the various attributes of the service they received were generally delivered at a level of "Average" or "Above Average".



THE WENTWORTH COMPANY, INC.

THANK YOU

COMPETITIVE INTELLIGENCE

Organization Charts

Customer Satisfaction Surveys

**SERVICES TAILORED IN SIZE AND SCOPE
TO FIT YOUR NEEDS**

Jon Cianci, Vice President, Sales and Marketing
310 732 2359 - joncianci@wentco.com